

LexionAir Mobile Teletext



In EMEA, over 120 million households are familiar with teletext on their TV. Teletext is a very up-to-date and extensive information medium which is extremely suitable for use on a mobile device like BlackBerry® smartphone or Apple iPhone. Typically teletext broadcasts contain general news, business and sports news, indices and market reports, the weather forecast and traffic information. Exactly the kind of content you need when you are not at your desk!

Now e-office introduces LexionAir. LexionAir provides you super-fast access to your teletext pages from your BlackBerry, keeping the same 'TV' look & feel.

resell opportunity

LexionAir is a resell opportunity for carriers and BlackBerry System Integrators. Our multi-lingual platform forms a great opportunity to add true value to your BlackBerry offering. Our hosted LexionAir platform contains all the functionality you need to get up and running within a short period of time.

scalable solution

We can extend our platform with 'content nodes'. A 'node' is a simple computer with a teletext decoder (provided by us) that enables you to distribute teletext pages from your local TV station(s) to our LexionAir servers. You want other content distributed in a teletext look and feel?

We can transcode your content and so create a new mobile teletext channel for you!

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proven technology

More than 60% of all Dutch iPhones owners use the LexionAir client to access NOS (Dutch public broadcasting company) teletext pages on a daily bases. LexionAir has proven it's maturity with an uptime percentage of 99,995% over the last three years.



what broadcasters say about LexionAir

Bernadette Slotboom, representative of the NOS (Dutch Public TV Station): "The Dutch version of teletext was first introduced in April 1980. When the system went 'live', there were only around 700 people who were able to receive it on their 'expensive' TV set. In 2009, NOS Teletext is viewed by around 2.1 million TV viewers per day. With LexionAir, we see a similar usage rate. With LexionAir from e-office mobile, we have added a new dimension to NOS Teletext."